**Beat: Miscellaneous**

# WESTERN UNION TO LIGHT UP INDIAN HOMES

## IN REMOTE VILLAGES THIS DIWALI

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**USPA NEWS -** The Western Union Company, a leader in global payment services, this Diwali is looking forward to lighting up many homes in remote villages of India. The aim is to make electricity available to those in the villages who have never seen or experienced a light in their homes...

The Western Union Company, a leader in global payment services, this Diwali is looking forward to lighting up many homes in remote villages of India. The aim is to make electricity available to those in the villages who have never seen or experienced a light in their homes. Each remittance received from designated countries during the period 15th October to 30th November, 2015 through Western Union services will contribute towards the lighting up of a village in rural India.

People sending money to India via Western Union from US, UK, Kingdom of Saudi Arabia, United Arab Emirates, Canada, Malaysia, Singapore, Australia and New Zealand will have an opportunity to light up people's lives this Diwali. Several villages in the hinterland of India will get access to light for the first time from solar powered lamps. Through this campaign, Western Union will use the contribution to engage The Energy and Resources Institute (TERI) in erecting solar panels for each household in the targeted villages, and each household will get three solar connections - two for electricity and one for cooking.

Kiran Shetty, Western Union's Managing Director & Regional Vice President, India & South Asia, said: 'By providing solar lamps to these households they will be able to celebrate the festival of lights and dispel darkness in their homes. This platform also ties into the Prime Minister's objective of ensuring every village has power supply by the year 2022...' (Time Of India)

Source : Western Union

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